



## **ALTA ONE Call for Faculty – Areas of Expertise**

### **Business Operations**

- Agent/Underwriter Relationships
- Best Practices (ALTA Title and Settlement Company Best Practices)
- Business Continuity Planning
- Consumer/Customer Education (Homeowner Outreach Program)
- Customer Service
- E&O Insurance
- Economic Trends
- Marketing
- Mergers & Acquisition - Buying
- Mergers & Acquisition - Selling
- Operational Productivity
- Sales
- Succession Planning
- Tools and Software
- Other: \_\_\_\_\_

### **Commercial Operations**

- Alternative Financing
- Business Tools
- Clearing Title
- Closings
- Commercial Case Law
- Economic Trends
- Fraud in Commercial Transactions
- Lender Relations
- Marketing to Commercial Customers
- Policy Forms
- Post-closing
- Sector Specific Overviews
- Surveys
- Other: \_\_\_\_\_

### **Compliance & Regulation**

- Affiliated Business Arrangements
- Anti-Money Laundering/FinCEN Final Rule
- Attorney Opinion Letters/Unregulated Alternatives to Title Insurance



- CFPB Initiatives
- Data Privacy/Gramm Leach Bliley Act
- FIRPTA
- GSE Pilot Program
- Joint Ventures
- Marketing Service Agreements
- RESPA
- Other: \_\_\_\_\_

#### **Consumer Issues**

- Elder Abuse
- Fair Housing
- Heirs Property
- Real Estate Scams
- Other: \_\_\_\_\_

#### **Information Security & Fraud Prevention**

- Cyber Fraud
- Cyber Insurance
- Cyber Security (data and network security)
- Identity Verification
- Wire Transfer Fraud
- Other: \_\_\_\_\_

#### **Innovation**

- Artificial Intelligence
- Automation
- Consumer Facing Apps & Platforms
- Cryptocurrency (Bitcoin)
- Distributed Ledger Technology (Blockchain)
- Financial Services Technology (FinTech)
- Other: \_\_\_\_\_

#### **Legal Trends**

- Agent Negligence
- Claims
- Document Retention
- Ethics
- Fraud
- Native American Lands
- Redaction



- Other: \_\_\_\_\_

### **Settlement Operations**

- Closing Instructions
- Closing Protection Letters
- Closings
- Digital Closings
- Good Funds
- Lender Relationships
- Payment Rails (RTP, FedNOW)
- Post-Closing Procedures
- Remote Online Notary
- Other: \_\_\_\_\_

### **Talent**

- Culture & Values
- Diversity, Equity & Inclusion
- Employee Engagement
- Leadership Development
- Recruiting and Attracting Talent
- Remote Workforce
- Retention
- Training and Professional Development
- Other: \_\_\_\_\_

### **Title Operations**

- Clearing Title
- Internal Audits
- Policy Forms
- Public Records
- Search & Exam
- Surveys
- Underwriting
- Other: \_\_\_\_\_

**Other:** \_\_\_\_\_